

Thank You

To our 2019 sponsors



Voicemail: 604-800-1977 Email: info.@cif-bc.com

Website: www.cif-bc.com

Address: Community Office #2 -second floor, John Braithwaite Community Centre
145 West 1st. Street
North Vancouver, BC. V7M 3N8



The Canadian Iranian Foundation presents :

12th Annual Nowruz Festival

دوازدهمین فستیوال نوروزی بنیاد کانادا و ایران



2020 Sponsorship Proposal

Sunday, March 8th, 2020

11:00am - 6:00pm

The Pipe Shop Located In The Shipyards: 115 Victory Ship Way, North Vancouver V7L 0B2

نوروز پیروز



Canadian Iranian Foundation Board of Directors (in alphabetical order) :
Bijan Ahmadian, Zohreh Ansari, Mas Babaei, Nassreen Filsoof, Hoda Masoumizadeh, Amir Miri, Parvin Rabii, Haleh Shirchian, Kamy Teymourian



2019 Scholarship recipients

Many cultures celebrate the coming of the spring and in particular, the Spring Equinox, one of the four great solar Festivals of antiquity. At this time, day and night are equal, and it marks the beginning of the days getting longer. In many cultures, this is the start of the New Year. The Festival of Nowruz has been celebrated in Iran, Afghanistan, Tajikistan, Azerbaijan and parts of Turkey and Pakistan for almost 3,000 years and commemorates the Spring Equinox at the moment it starts, which is around the 20th March each year. C.I.F.'s Nowruz Festivals over the last 11 years have all been popular and well attended, with over 40,000 individual attendants and 100 businesses showcasing their products and services along with delicious food, live music and activities for the entire family, making it the largest of its kind on the North Shore. In addition to it being an important event for tens of thousands of Iranian-Canadians, the Festival presents a strong and true image of Canada as a multicultural community. We are now planning the 12th Annual C.I.F. Nowruz Festival to be held on March 8th, 2020 at The Pipe Shop located at the Shipyards: 115 Victory Ship Way, North Vancouver. Booths for the Nowruz Festival sell out fast, so please rent your booth now. Many of our previous participants have indicated their willingness and interest in participating at the 2020 Nowruz Festival. We are confident that our booths will once again be assigned in a short period of time and we will experience a completely sold out event.



Included in this package you will find sponsorship information for the Festival. We will be more than happy to meet with you at your convenience to discuss your selection of sponsorship level and provide further details on booth rental. Please remember that this Festival is not a business venture and its main objective is to celebrate the arrival of spring and bring the community together and raise funds for CIF's post-secondary scholarship.

The Canadian Iranian Foundation, 12th Annual Nowruz Festival

Here are a few benefits of your participation and Sponsorship in the 2020 Nowruz Festival:

- *Community involvement*
- *Branding*
- *Looking after your market share (If you're not there, your competitors are !)*
- *Face to face contact with residents of Greater Vancouver*
- *Possibility of networking with other participating businesses (B2B)*
- *Celebration of this spring and cultural event*



Projected Activities:

Live and DJ Music , Local & International Folk Dance from different regions of the world, Kids' activities, Arts and Crafts, Face Painting, Urban safari, Door Prizes, International Musical Performances, Painter's Corner featuring artwork from local artists.

Date/Time: Sunday March 8th, 2020, 11 :00am - 6:00pm

Location: The Pipe Shop Located In The Shipyards:115 Victory Ship Way, North Vancouver
For Booth Rental and Marketing Contact Canadian Iranian Foundation:

Voicemail: 604-800-1977

C. I.F. Fax: 604-922-8584

Email: admin@cif-bc.com

Website: www.cif-bc.com

Facebook: CanadianIranianFoundation

Instagram : Canadian_ Iranian _Foundation

Telegram : CIFvancouver

Twitter : @cifbc

The Canadian Iranian Foundation, 12th Annual Nowruz Festival

Title Sponsor: \$16,000

Festival Benefit:

- Corporate logo will be placed on all the advertising materials as Title Sponsor.
- Corporate logo on the C.I.F. website, Facebook, Instagram and Telegram.
- A two-minute stage announcement can be said twice, in English and Persian.
- Advertisement of the event on Facebook.
- Title Sponsor will be recognized and their representative can make a two-minute speech, three times throughout the day in English and Persian. Two table spaces will be provided for the Title Sponsor where they can display their banner.
- Corporate banner displayed permanently on the stage.
- Due date for this sponsorship package is January 31st, 2020.
- 10 tickets for the Nowruz Gala event on March 21, 2020 at Vancouver Marriott Pinnacle Downtown Hotel.
- Tax receipt will be issued for \$10,000.



The Canadian Iranian Foundation, 12th Annual Nowruz Festival

"Diamond Sponsorship: \$14,000"

Festival Benefits:

- Corporate logo will be placed on all advertising materials.
- Corporate logo on the C.I.F. website, Facebook, Instagram and Telegram.
- One tablespace will be provided.
- A two-minute stage announcement can be said twice, in English and Persian.
- The due date for this sponsorship package is January 31st, 2020.
- 8 tickets for the Nowruz Gala Event on March 21, 2020 at Vancouver Marriott Pinnacle Downtown Hotel.

"Platinum Sponsorship: \$10,000"

Festival Benefits:

- Corporate logo will be placed on all the advertising materials as platinum sponsor.
- One table space will be provided.
- A one minute stage announcement by their representative in English and Persian.
- 6 tickets for the Nowruz Gala Event on March 21, 2020 at Vancouver Marriott Pinnacle Downtown Hotel.
- The due date for this sponsorship package is January 31st, 2020.



The Canadian Iranian Foundation, 12th Annual Nowruz Festival

The outdoor Booth Rental: \$1200

- \$20 garbage removal.
- \$40 for power if required.

Indoor Booth Rental:

- Extra early bird booth prices from December 15th 2019 to January 15th 2020 are \$600.
- Early bird booth prices from January 15th 2020 to February 1st 2020 are \$900.
- Regular booth prices from February 1st 2020 to March 1st 2020 are \$1000.
- \$20 garbage removal.
- \$40 for power if required.
- There are only 4 booths for non profit organizations for \$400.

